The Center for Community Transitions (CCT) is hosting its 2nd Annual *Build People, Not Prisons* event on Thursday, March 26th from 6:00pm - 9:00pm. Tickets include a special program featuring speaker Pam Kelley (local author of *Money Rock*), appetizers, wine, beer, live auction and more!

$75/ticket or $250/table of 4

Warehouse 242 located at 2307 Wilkinson Blvd in West Charlotte

### 2020 SPONSORSHIP BENEFITS

<table>
<thead>
<tr>
<th>PRESENTING</th>
<th>PLATINUM</th>
<th>GOLD</th>
<th>SILVER</th>
<th>BRONZE</th>
<th>SUPPORTER</th>
</tr>
</thead>
<tbody>
<tr>
<td>$10,000</td>
<td>$5,000</td>
<td>$2,500</td>
<td>$1,000</td>
<td>$500</td>
<td>$250</td>
</tr>
</tbody>
</table>

**Marketing Benefits**

- Option to speak from stage at event
  - Presenting: ✔
  - PLATINUM: ✔
  - GOLD: ✔
  - SILVER: ✔
  - BRONZE: ✔
  - SUPPORTER: ✔
- Spotlight in newsletter
  - Presenting: ✔
  - PLATINUM: ✔
  - GOLD: ✔
  - SILVER: ✔
  - BRONZE: ✔
  - SUPPORTER: ✔
- Recognition on press release sent to media
  - Presenting: ✔
  - PLATINUM: ✔
  - GOLD: ✔
  - SILVER: ✔
  - BRONZE: ✔
  - SUPPORTER: ✔
- Recognized by emcee from stage at event
  - Presenting: ✔
  - PLATINUM: ✔
  - GOLD: ✔
  - SILVER: ✔
  - BRONZE: ✔
  - SUPPORTER: ✔
- Recognition on event invitation and emails
  - Presenting: ✔
  - PLATINUM: ✔
  - GOLD: ✔
  - SILVER: ✔
  - BRONZE: ✔
  - SUPPORTER: ✔
- # of complimentary tickets to event
  - Presenting: 8 tickets (2 bistro tables)
  - PLATINUM: 6 tickets (1.5 bistro tables)
  - GOLD: 4 tickets (bistro table)
  - SILVER: 3 tickets
  - BRONZE: 2 tickets
  - SUPPORTER: 1 ticket

**Recognition in CCT newsletter**

- Presenting: logo
  - PLATINUM: logo
  - GOLD: logo
  - SILVER: logo
  - BRONZE: listing
  - SUPPORTER: listing
- Recognition on signage and program at event
  - Presenting: logo
  - PLATINUM: logo
  - GOLD: logo
  - SILVER: logo
  - BRONZE: listing
  - SUPPORTER: listing
- Recognition on CCT website
  - Presenting: logo
  - PLATINUM: logo
  - GOLD: logo
  - SILVER: logo
  - BRONZE: logo
  - SUPPORTER: logo
- Social Media
  - Presenting: 6 posts, 2 blogs, FB live
  - PLATINUM: 4 posts, 1 blog, FB live
  - GOLD: 4 posts
  - SILVER: 3 posts
  - BRONZE: 2 posts
  - SUPPORTER: 1 FB, twitter, insta. post

www.centerforcommunitytransitions.org
(704) 494-0001